

Client Information

Business Name (required)

Client Name (required)

Campaign Live Date (if appl.)

Project Name (required)

Media Agency & Contact (if appl.)

Creative Information

Banner Sizes Required (w x h, pixels)

300 x 250

300 x 600

Other (please specify)

728 x 90

320 x 50

970 x 250

300 x 50

Banner Type

Animated

Progress bar

Video with sound

Countdown

Video without sound

Dynamic Banner

(if so please select from these two options)

From website feed **or**

from AdTrek CMS

What content in the ad will be dynamic?

Pricing

Video

Click through URL's

Multiple text fields

Image/s

Other

any other info that may be needed

Creative Information (continued)

Creative Requirements

Creative Supplied

or

Creative Required
(if so please fill in)

Creative Design Brief